FUTURE FAMILY ENTERPRISE: SUSTAINING MULTIGENERATIONAL SUCCESS



WHEN

Apr 4–9, 2027
Oct 17–22, 2027

PRICE

$13,900 per person
Team Pricing: Individual participants are welcome, but teams of four or more are encouraged.
*Team of 4: $47,260**
Team of 3: $35,445
Team of 2: $25,020
Individual: $13,900
**Each additional participant is $11,815.*

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

Enterprising families who survive for generations know that long-term success requires adapting to changing times and new generations. This has never been more true than in today's turbulent era.

The Future Family Enterprise program leads family teams through a six-day conversation about the new formula for success in today's environment.

This transformational week provides enterprising families with a dynamic learning experience unlike any other. Through the lens of ownership, families adopt an owner's mindset and explore how to make the pivotal strategic decisions that are theirs to make as owners. Participants learn and apply a range of practical concepts and practices for sustaining their success for generations.

During the program, families understand the future, assess their readiness for it, sharpen their goals, strengthen their strategies, build their unity, have facilitated conversations, and create a plan for their continued success.

True to MIT's philosophy of turning learning into action, families are guided through an action planning exercise during daily meetings with a coach to develop their plan to be future-ready as a family, enterprise, and individual contributor.

Join business families from around the world and bring your family to MIT to shape the future roadmap of your family enterprise.

Please visit our website for the most current information.

executive.mit.edu/fam

MIT MANAGEMENT EXECUTIVE EDUCATION

FACULTY*

- John Davis, Faculty Director
- Courtney Collette
- Jason Jay
- Thierry Vanparys
- Stephanie Woerner

*Please note, faculty may be subject to change.

THE MIT EDGE

Working at the intersection of family enterprise, management, and technology, MIT Sloan is uniquely positioned to help family enterprises transform the present and envision the future that is being shaped by macro forces such as technological disruption, innovation, and societal and family changes. Participants explore future trends and their impact on families and family enterprises, the opportunities and challenges of the New Economy, and strategies for the longevity of their own family enterprise.

True to MIT's Mens et Manus (mind and hand) learning philosophy, we use teaching and coaching methodologies that apply the learnings to real work in real time. Each family departs the program with a customized action plan that they co-create with their coach in daily family meetings.

The MIT campus and surrounding Kendall Square is one of the densest startup and innovation clusters in the world, providing the opportunity to experience an unparalleled entrepreneurial ecosystem, make connections and feel inspired.

TOPICS & TAKEAWAYS

Through interactive classroom sessions, case discussions, exercises, exchanges across families, private discussions within families, and action planning, you and your family will better understand the following and more:

- How to fully step into your role as owners of a multi-generational family enterprise, and make the pivotal strategic decisions that are yours to make as owners
- How family enterprises evolve over generations, and how they succeed in a disruptive environment
- How family offices adapt through the generations
- How to remain united as a family and agile as an ownership group
- How to articulate your family's mission and core values, and how to reinvent them for changing times and the new generation
- How to engage, prepare, and partner with the next generation
- How to manage generational transitions of leadership, ownership, governance, and wealth creation
- How to construct and grow your portfolio of businesses and investments, within and outside of your family business and family office
- How to adapt your organization, ownership, governance, talent, and culture to meet the challenges and opportunities of the future
- How to design governance of the family, the owners, the family company, the family office, the foundation, and other organizations in the family enterprise
- How to have a social impact throughout your family enterprise and family
- How to keep your family and family enterprise on the path of long-term success

WHO SHOULD ATTEND

Teams are Highly Encouraged

A shared learning experience with a team from your family enterprise is the best way to benefit from this program. You will build a common vocabulary and understandings, and have deep conversations as you build alignment around your joint future. Individual participants are welcome in the Future Family Enterprise program, but we encourage family participants to send teams of four or more for maximum impact, preferably from two generations.

Family Enterprises of all Generations and Sectors Attend

The program is open to families who own some combination of one or more operating company(ies), family office, private investment company, family foundation, or other organizations or investments controlled by their family. Family enterprises of any age, generation, sector, and stage benefit from the lessons of this program.

Wide-Ranging Roles are Welcome

Participants include family members in various roles: those in and out of the family company or family office; owners and non-owners; board members; investment committee members; family council and owner council members; senior and next generation members; and lineal descendants and spouses. Teams can also include senior non-family executives or board members attending with family members.

CONTACT INFORMATION

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